

About Dan Seidman, SalesAutopsy.com Founder & Author

Dan Seidman has been involved in high-impact sales and marketing for privately run companies since 1980. He is an early adopter of the Internet, selling for the first Internet job site, Online Career Center in 1993. Dan took his extensive sales management and training expertise online in '99. He currently manages the widely publicized website of selling disasters, SalesAutopsy.com. Sales & Marketing Management Magazine calls the site "a cult hit among sales folks.

The website has garnered massive amounts of publicity over the last two years. This has led to international recognition in the sales and marketing community. His sales stories have been featured in business publications and trade magazines worldwide.

Dan invests his business life in speaking to entrepreneurs, sales professionals and executives about these amusing, lesson-filled sales horror stories.

He is a regular writer for Independent Agent Magazine.

On the personal side, Dan enjoys scuba diving and competes in World Master's Sports, where he is a two-time gold medalist in basketball, playing on a U.S. team.

He also volunteers on the Web advisory board for the Willow Creek Association and the board of Sales and Marketing Executives of Chicago.

He lives in Inverness, Illinois with his precious wife, Wendy and their near-perfect son, Joshua. Twin girls were recently discovered at his residence. They're being referred to as Abigail and Rebekah.

Contact Dan by email at [dan @ salesautopsy.com](mailto:dan@salesautopsy.com)