

## Who is Dan Seidman?

Dan Seidman has been selected as one of the "Top 12 Sales Coaches in America. (Ultimate Selling Power)" He runs the award-winning website SalesAutopsy.com.

- Sales & Marketing Management Magazine has called his website of sales horror stories a "cult hit among salesfolks."

- The American Marketing Association recently featured Dan's website, SalesAutopsy.com on their magazine cover as one of Marketing's BEST Web Sites.

- Dan collects and writes about these sales tales for Monster.com, the largest job site online.

- Dan has analyzed hundreds of selling blunders. He uses the lessons learned to help sales professionals and entrepreneurs avoid the mistakes of their colleagues who've fallen before them. Dan's keynote speeches focus on tapping the collective brainpower of both the best and worst salespeople around the world.

- Dan's book is The Death of 20th Century Selling: 50 Hilarious Sales Blunders and How You can Profit from Them. He is currently working on a book on Sales Language and is producing the first-ever comic book for salespeople &ndash; with cartoons drawn from some of his 500+ sales stories.

- Dan is a World Master's athlete who has two gold medals playing on the U.S. basketball team. . He is a member of Sales & Marketing Executives International and is a volunteer sales & marketing strategist for the Willow Creek Association &ndash; the largest church leadership training organization on the planet (over 100,00 leaders trained last year).

- Dan is married to Wendy and has a son Joshua and twin girls, Abigail and Rebekah. He holds degrees in Psychology and Bible from Trinity International University. Dan has been involved with sales training and management since 1987. He has also trained and is certified by Dr. Edward deBono, the leading creativity strategist.

- Dan Seidman's mission is to use the funniest, most embarrassing sales moments in the world to teach selling professionals how to take more money home and to reinforce the selling skills and training taught by sales managers and entrepreneurs for their teams. He does this through entertaining, unique and useful keynote speeches for associations and sales organizations. Dan is also available to provide training programs and private coaching sessions.